

***Production Information:
Direct-to-consumer Livestock Production***

Total Cost-share Request for this cost-share item: _____

Total Project Cost for this cost-share item: _____

Cost Share Area, write number of all below that apply (e.g. 3, 6, 16b): _____

1. Animal transport equipment
2. Boxes, containers, labels and packaging for transport and sales
3. Refrigerated equipment for transporting finished product
4. Equipment essential to provide on-farm value-added processing
5. Computer hardware and software
6. Kentucky Farm Business Management Program
7. Membership in a producer-owned marketing cooperative
8. Promotional and advertising materials
9. On-farm direct-to-consumer sales:
 - a. Construction/Conversion of structure
 - b. Site preparation
 - c. Refrigerated and non-refrigerated equipment
 - d. Display equipment

Did you have a Direct to Consumer Livestock operation before cost-share?
YES NO

If yes, what type of operation was it? _____

What were your previous year's sales? _____

What were your previous year's production levels? _____

How did you market your product in the previous year? Select all that apply:

Cooperative Farmers' Market

On-Farm Sales Wholesale

Other _____

What are your projected production levels with new cost-share investment? _____

What are your projected sales with new cost-share investment? _____

Where do you plan to market your product? Select all that apply:

Cooperative Farmers' Market On-Farm Sales Wholesale

Other _____